

A professional video camera is the central focus, mounted on a complex rig. A small monitor is attached to the top, displaying a blue-tinted image. The camera has a large lens and various cables connected to it. The background is a soft, out-of-focus indoor setting with warm lighting. The overall mood is professional and creative.

we wanna be
friends, too.

START
ABOUT US
THE PROCESS
PORTFOLIO
CLIENTS

ABOUT US

cinema vérité pictures
about us.

8

team members

654

videos produced

282

clients serviced

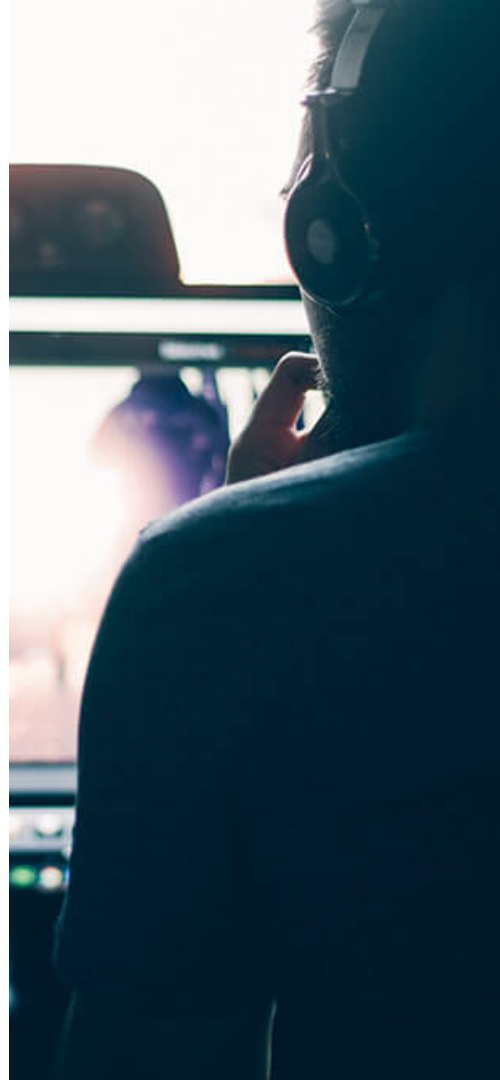
business moves fast.
we move faster.

We've been around since **2014**, but we boast over **15 years of experience** working in media. Trust us when we say that we've *seen some things*.

We help the brands we work with transform their creative ideas into business success through a full-proof production process we spent years perfecting.

We create ***controversial, head-turning content*** that gets your video the attention it deserves.

We tell people, "we make videos; pure and simple".



THE PROCESS

the process; our workflow

we're not just any
run-off-the-mill video firm

Unlike other agencies, we do more than just the execution. We provide end-to-end services, from consulting, to strategy planning, and finally asset creation. We make sure you never need another vendor ever again.

"Where have you been all my life?" – Grateful Client

Step 1: Strategy & Ideation

Step 2: Content Acquisition

Step 3: Visual Enhancement

Step 4: Asset Distribution



THE PROCESS

how we work pre-production

Typically, the whole process takes about 1.5 months from end-to-end.

1 month will be spent on pre-production. 1-3 days will be spent on shoot. 15 days will be spend on post production.

Our personal best? A social media branding video, ready and delivered in 6 days.

WE SCHEDULE A MEETING

From here, we'll learn more about your video's objectives and key message.

PROPOSAL, PITCHCES, WHAT HAVE YOU.

We'll send you some ideas from our creatives.

STORYBOARD/SCRIPTING

Once we've decided on a concept we really love, the producing team starts storyboarding or writing the script.

LOCATION AND TALENT SOURCING

We proceed to find the right location and the some talent options for your selection. Don't worry, we'll be the ones doing the liaising.

CREW GATHERING

We'll put the right crew and director together to help you transform your idea into life.



one-stop, as promised.
we do almost any gig.

VIDEO

branding, corporate, documents, event highlights and coverage, reality series, recruitment videos, social experiments, television commercials, testimonials

ANIMATIONS

concept art, 2D/3D animations, character design

PHOTOGRAPHY

architecture, commercial photography, event photography, fashion photography, food photography, profile headshots, sports



video production



animations



photography

CLIENTS

our clients love us.
& they keep on coming back.

AirAsia



CHANGI
airport singapore

Standard
Chartered



UOB



HUAWEI



DBS



HSBC

Cognizant

MINDSHARE



VMLY&R

KERRY

YAHOO!

verizon
media

J. WALTER THOMPSON

WORLDWIDE



StarHub



CIRCLES.LIFE

guardian



Resorts World
Sentosa
Singapore
a Genting Resort



deliveroo

CBRE

and many more....

“

we make videos; pure and simple.

hello@cvp-group.com

+65 6909 8539

+65 8808 8692